



Broome County  
**Habitat for Humanity**<sup>®</sup>

**“Raising the Roof”**

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September 24, 2011

Dear Raising the Roof Supporter,

Due to the September flooding event that has so greatly impacted our community, our Board of Directors decided late last week that we need to reshape and reschedule the 2011 “Raising the Roof” fundraising gala that has been our signature annual event for the last three years. This event was originally scheduled for October 6<sup>th</sup>, 2011 at the Broome County Forum, but we are now planning a much simpler, yet still enjoyable event on Wednesday, November 2<sup>nd</sup>. at Remlik’s Restaurant and in the lobby of the Kilmer Building on Lewis Street in Binghamton.

We are very thankful that so few of our Habitat core volunteers suffered extreme personal losses, however some of our Habitat partnering families did. We have been working to help them recover, and we have taken an active role in the cleanup and recovery efforts throughout the community. Habitat has diverted our attention to flood relief, sending volunteer crews out daily. We are providing sound advice and vital information to callers on how to navigate the process of mudding out, removal of debris, insurance claims and FEMA matters. We are also contributing our resources and skills towards the hopefulness of rebuilding. We are assisting with the coordination of material donations and distribution, and are taking part in discussions to seek solutions on the housing shortages we face for lower income and special needs families who have been displaced. This is where our focus should be. Our gala needed to take a back seat so that we could help address the deeper needs of our neighbors.

Our traditional “Raising the Roof” event is a large sale prize party, boasting a long list of amazing items contributed by local businesses, civic groups and artisans. Although we received grand submissions of support, early September is the time that we begin collecting those promised items. Sadly, many of those establishments are dealing with tremendous losses, and we understandably can no longer expect their contribution during this time of trial. Also, while the personal losses of our core volunteers were minimal, they are helping family members, churches and friends cope and respond. Habitat is built up by some of our community’s greatest people, and they are all in demand at this time. These factors added an additional strain on the event and ultimately lead us to our decision to completely reshape our plans for 2011.

On a more positive note, we have received support from our several of usual sponsors and we have collected some wonderful items for prizes. We are thankful that the offerings of these donors are unconditional, and extend past the scope of the “Raising the Roof” event. These were gifts in support of our mission, and we could not be more appreciative.

In order to celebrate our successes, showcase our prize donors, promote our ad buyers and honor our sponsors, we have decided to reshape “Raising the Roof” into a Habitat mission inspired “simple, decent, affordable” evening. We are STILL “Raising the Roof”, but this time as a cocktail and hors d’oeuvres reception. It will still be a meet-and-greet, come-as-you-are affair, with excellent food, entertainment and awesome door

prizes. We hope that you will come and help us generate the funds so vital to our regular work, as well as to help offset the expenses we are incurring daily as we respond to this terrible disaster. We need you now more than ever.

**JOIN US!**

**Wednesday, November 2nd, 2011**

**at Remlik's Restaurant and the Kilmer Building lobby**

**at 31 Lewis Street, Binghamton from 5:30 to 7:30 PM**

**Tickets are just \$20 per person. Please call 772-0809 for information or to RSVP.**

**Reservations are required as space is limited.**

Thank you for your past support. We hope we can count on you again this year. If you are unable to attend, please consider making a contribution towards our work and mission. A contribution slip has been attached for your convenience.

Most sincerely,

Amy Winans

Executive Director

**THANK YOU FOR HELPING BROOME COUNTY HABITAT FOR HUMANITY  
WITH "RAISING THE ROOF"!**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I am unable to attend the event, but I have enclosed a gift to benefit

Broome County Habitat for Humanity's local mission and flood relief efforts in the amount of:

\_\_\_ \$20 \_\_\_ \$50 \_\_\_ \$100 \_\_\_ \$500 \_\_\_ \$1,000 \_\_\_ other \$ \_\_\_\_\_

\_\_\_ This gift is in (check one) \_\_\_ Memory OR \_\_\_ Honor of: \_\_\_\_\_

Please acknowledge (name and address): \_\_\_\_\_

\_\_\_ I am interested in talking with someone about including Broome County Habitat in my will.

\_\_\_ I am interested in donating a house/land, a car/truck, building supplies or other tangible property.

\_\_\_ I am interested in volunteering with Habitat for Humanity in the area of \_\_\_\_\_

\_\_\_ I would like to learn more about helping Broome County Habitat with fundraising efforts, such as the 2012 Raising the Roof event scheduled for Oct. 11th, 2012.

*Please return this page with your tax deductible donation to:*

*BCHFH PO Box 1922 Binghamton NY 13902*