



Broome County  
**Habitat for Humanity**<sup>®</sup>

Also Serving Tioga County

***“Raising the Roof, Back in the Swing of Things”***

**Habitat Board of  
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**Executive Director**  
Amy Winans

July 2021

Dear Dedicated Advertiser,

**Would you like to be an advertiser once again for our 2021 “Raising the Roof” event?** We are “Back in the Swing of Things”, and we hope you are, too! Your past support has made all the difference. Thank you.

This year the “*Raising the Roof, Back in the Swing of Things*” gala will be held on Thursday, October 21<sup>st</sup> from 5:30 to 8:30 pm at the Holiday Inn Binghamton. Evening festivities will include a cocktail hour, door prizes, silent auction, and a buffet dinner. The event features music by the Mason Warrington Orchestra, the area's premier big band swing orchestra with vocalists Ralph Muro & Judy Giblin.

Your support helps keep the mission of “building more than houses” alive. As we prepare for our next construction project in Broome or Tioga County, we would love to include your business ad in the event program. Our community’s support helps keep Habitat’s mission alive of “building more than houses.”

We recently celebrated the Richards family purchasing their Habitat home on Glenwood Road, and are soon to enter into partnerships with two additional families who are working toward the purchase of homes on Burlington Street in Binghamton and Linda Drive in the Town of Dickinson. This fall, we will break ground on Margery Street in the Town of Binghamton. Hammers are indeed, SWINGING for deserving families!

Please complete the attached Advertisement Commitment Form and return to the Habitat office no later than October 4th, 2021 for planning purposes.

We appreciate your past support and would enjoy having you join us for the 2021 “*Raising the Roof, Back in the Swing of Things*” event. Tickets to the event are \$60.00. If you would like more information or have questions, please feel free to call us at 607.239.4783.

Sincerely,

Amy Winans  
Executive Director



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**“RAISING THE ROOF, BACK IN THE SWING OF THINGS”  
 ADVERTISEMENT COMMITMENT FORM**

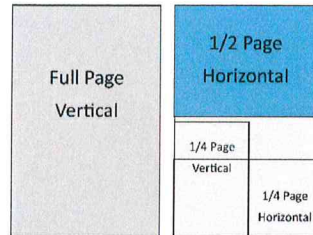
Please complete this form and return it to our office as soon as possible or no later than October 4th via mail, email ([info@broomehabitat.org](mailto:info@broomehabitat.org)) or fax (607-239-6859).

(Print Name/Business) \_\_\_\_\_ is happy to participate as an **advertiser** for the 2021 Broome County Habitat for Humanity, “*Raising the Roof, Back in the Swing of Things*” on October 21, 2021 at the Holiday Inn Binghamton.

**COMMITMENT**

This is our commitment to purchase a:

- \_\_\_\_\_ \$350 - Full Page Advertisement (5 ½” x 8 ½”)
- \_\_\_\_\_ \$200 - Half Page Advertisement (5 ½” x 4 ¼”)
- \_\_\_\_\_ \$100 - Quarter Page Advertisement (5 ½” x 2”)



I/we understand that the ads will be printed in black and white and that we are responsible for submitting a camera-ready ad copy in a **jpeg format only** unless other arrangements are made. *If you'd like to use previous artwork on file please check here* \_\_\_\_\_.

**PAYMENT**

- \_\_\_\_\_ is included with this commitment form.
- \_\_\_\_\_ will be made within 30 days from today.
- \_\_\_\_\_ other (Please specify if other arrangements have been made for payment.) \_\_\_\_\_

**CONTACT** – A contact person if we need additional information or have questions:

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Email: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Address: \_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_

*Interested in becoming a SPONSOR for this event? We would love to tell you how!*